



Healthy Children | Thriving Families Empowered Communities

# Annual Report | 2019



#### Dear Friends,

The past year has been productive and memorable for Children's Institute. As you will see in the following pages, we hosted a robust slate of events, including our inaugural Cape & Gown Gala which raised \$1.3 million for our life-changing programs. Meanwhile, the planning and fundraising for our 20,000 sq. ft. Frank Gehry-designed campus coming to Watts in 2021 has been steadily moving forward. All the while, our dedicated staff served 26,000 children and families through trauma-informed early education, behavioral health and family strengthening services.

On behalf of our staff and clients, we extend our appreciation to our donors, volunteers and supporters for recognizing and investing in this critical work.

We have a lot to look forward to in the coming year, and we appreciate your ongoing support and involvement.

With our warmest wishes,

Mhr

Martine Singer President & CEO

Paul R. Kenin

**Paul Kanin** Chairman, Board of Trustees

# What We Do

ar too many children are impacted by persistent poverty and toxic stress. Untreated trauma from neglect, abuse and violence can have lasting consequences on young bodies, brains and futures. Children's Institute provides early education, behavioral health and family strengthening services to 26,000 children and families each year. We also train professionals and caregivers in trauma-informed care, evidence-based clinical treatment and parenting.

#### VALUES

Passion: We believe in the boundless potential of children and families and work zealously to achieve transformational change.

Innovation: We seek inventive solutions grounded in best practices and rigorous analysis. We are committed to excellence, impact and sustainability in all we do.

Equity: We promote opportunity for communities hit hardest by persistent poverty. We treat everyone with compassion and respect.

Partnership: We have the greatest impact when we collaborate with families, community partners and colleagues who are dedicated to the success of the young people we serve.

#### MISSION

To transform the lives of children exposed to adversity and poverty in Los Angeles.

## 2019 AT A GLANCE









Clinicians Certified early childhood educators





# Our Impact making a difference across los angeles

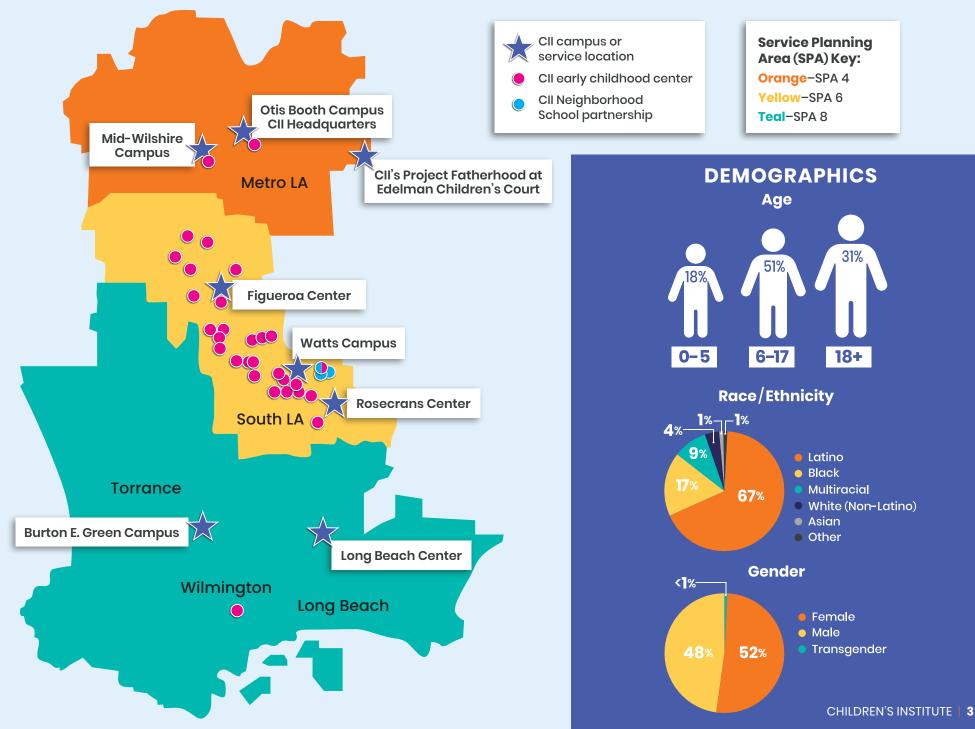
n 2018, the Department of Children and Family Services responded to more than 223,000 allegations of child abuse and neglect in Los Angeles County. As part of the network of organizations working to address this ongoing challenge, our services include early childhood education and home visitation to promote healthy child development and school readiness; evidence-based clinical interventions to address trauma and mental health; child welfare and crisis response services; youth development programs; and family support services.

## **CHILDREN AND FAMILIES SERVED (FY 18-19)**

Early Childhood Services	<b>Community Innovations</b>
Including center-and	Including crisis response,
home-based education2,659	training, systems change
<b>Behavioral Health &amp; Wellness</b>	Strengthening Families
Including evidence-based	Including in-home services,
practices, general therapy,	support groups
intensive support 3,144	Family Members Served 17,871
TOTAL	

2 | 2019 ANNUAL REPORT

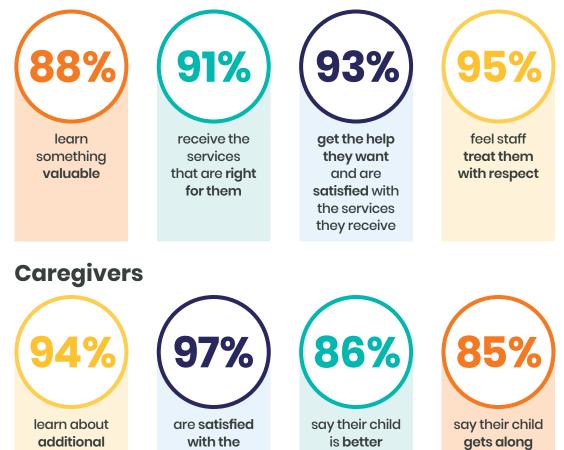
# **CHILDREN'S INSTITUTE LOCATIONS**



# **Client Satisfaction**

### **HOW ARE WE DOING?**

#### Youth



services

their child

and family

receive

at handling

daily life

better

with family

and friends

### How can I support CII's mission?

#### DONATE

Big or small, donations are the lifeblood of our trauma-informed services. We also accept in-kind donations of new items for infants, children and adults.

childrensinstitute.org/donate

#### VOLUNTEER

From reading to preschoolers to planting a garden, volunteers have a strong impact on children (and it's rewarding for you).

childrensinstitute.org/volunteer

### ADVOCATE

Community engagement is key for social change—so educate yourself on relevant issues, volunteer your time, attend community events, know your elected officials, vote in elections and help spread the word about important issues.

resources

and services

for their family

# Volunteer Appreciation

### **BUILDING COMMUNITY, CELEBRATING SUCCESS**

e are extremely grateful to those who donate their time and creativity to benefit children and families in countless ways. Here are just a few examples of volunteers making a difference.





#### **3RD ANNUAL GEARS FOR KIDS**

In collaboration with Hayworth Inc., partners from 24 major design firms built and donated bikes for kids in our programs.

#### AGE OF LEARNING SITE BEAUTIFICATION

Volunteers from Age of Learning transformed the outdoor playground of our Western Head Start Center into a vibrant and interactive space to encourage play and learning.



#### UCLA COLLEGE & CAREER DAY

Children ages 7-12 were treated to our first ever College & Career Day in partnership with UCLA Volunteer Center and UCLA Latino Alumni Association. Kids created resumes and figured out the skills they'll need to make their dream jobs a reality. They also got to meet Congressman Jimmy Gomez, UCLA class of '96.



# Cape & Gown Gala honoring beth & bob lowe and frank, berta & sam gehry

On November 14, 2018, Children's Institute welcomed 400 guests to the Fairmont Miramar Hotel & Bungalows to celebrate our honorees at the first ever Cape & Gown Gala, which raised \$1.3 million for Children's Institute's programs.

Beth and Bob Lowe were recognized for their lifetime of dedicated service to children and families in Los Angeles' most underserved communities. The Gehry family was honored for their generous pro-bono commitment to design a new 20,000 square foot campus in Watts.

The emcee for the evening was actress and comedienne Loni Love. One of CII's program participants, LaRae, attended with three of her children and gave a moving speech about her journey and how CII has made a positive impact in their lives.



Above, L to R: Frank Gehry, Honoree; Paul Kanin, Cll Board Chair; Martine Singer, President & CEO, Cll; Berta Gehry, Honoree; Bridget Gless Keller, Cll Trustee and Watts Building Committee Chair; Sam Gehry, Honoree. **Below:** LaRae, Cll Program Participant, with three of her children.



"Cll has been a part of my journey from contemplating the worst to accomplishing the best. All four of my children benefited from Cll's therapeutic programs, teaching us to work together as a family, learning how to build healthy relationships with ourselves, with one another, and also with our community."

- LaRae, Cll Program Participant



# Community Innovations Children exposed to gun violence initiative



Once you're connected to the effect of just one bullet, you're never the same."

> Yvette Martinez, Cll's Reach Team

In September of 2018, Los Angeles City Attorney Mike Feuer, Children's Institute and the Los Angeles Police Department announced the REACH TEAM, a new initiative to support children exposed to gun violence in the Watts community.

When a gunshot is reported in Watts, LAPD assesses the scene and notifies the REACH TEAM, comprised of Children's Institute staff, to provide an initial crisis response to families as soon as possible. From there, children identified for follow-up support are referred to Children's Institute to receive counseling services.

The impact of gun violence exposure is associated with learning, health, emotional and behavioral issues, as well as substance abuse later in life. Early intervention and emotional and social support are key in preventing and healing the symptoms of trauma.

L to R: Ginger Lavender-Wilkerson, Clinical Program Manager, Cll; Lara Drino, Deputy City Attorney; Lt. Gena Brooks, LAPD and Cll Trustee.

Far right photo, L to R: Deputy Chief Dennis Kato, LAPD; Mike Feuer, LA City Attorney; Martine Singer, President & CEO, Cll; Lara Drino, Deputy City Attorney.



#### **POWER OF WELLNESS**

In May of 2019, over 1,000 kids and family members attended the *Power of Wellness: Community Connections Kickoff* at Ted Watkins Memorial Park in Watts. The event was organized during Mental Health Awareness Month as part of a four-year grant awarded by the Los Angeles County Department of Mental Health called *Innovations 2 - Trauma Resilient Communities: Community Capacity Building.* 

The goal of the program is to inform the community of the causes and effects of trauma and how to seek help. Attendees enjoyed a resource fair of more than 60 community service providers and the opportunity to connect through a variety of family-friendly activities including yoga and arts & crafts.

In partnership with:





Partners for Children South L.A.

PROJECT















# Highlights:



#### **OLYMPIC GAMES**

Kids ages 7-12 in our Power Up after-school program learned about different countries and cultures over 10 weeks, culminating in an Olympic Games which included a closing ceremonies celebrating their teamwork and participation skills.



#### **RUNWAY TO SUCCESS**

Our Good Tidings Head Start preschoolers participated in their annual fashion show designed to develop and strengthen their self-esteem and confidence.



#### **CAMP BOOTH**

In October 2018, kids from our programs got closer to nature at Camp Booth in central California, where they experienced hayrides, fishing, tie dying, fireside s'mores and lots of singing. In its 8th year, the event was made possible by CII Trustee Emeritus Loren Booth.



#### WINTER FAMILY FESTIVAL

Our 24th Annual Winter Family Festival brought together more than 2,500 kids and families for a festive holiday celebration.



#### **BOX CAR MOVIE NIGHT**

More than 500 families and staff attended the 2nd Annual Movie Night & Car Show in partnership with PBS SoCal at our Watts Campus. The event is designed to prepare kids for success in school while encouraging group activities with families. The earth science and astronomy series *Ready Set Go!* was screened and families combined engineering and art skills to create homemade box cars.



L to R: Allyson Manumaleuna, Family Preservation Program Manager, Cll; Mark Jonathan Harris, director, *Foster*; Mary Montoya, subject, *Foster*; Jessica Chandler, subject, *Foster*; Deborah Oppenheimer, producer, *Foster*; Martine Singer, President & CEO, Cll; Elvis Mitchell, moderator.

#### DREAM BIG GRADUATION

Foster youth from our Individualized Transition Skills Program (ITSP) were celebrated at our 3rd Annual Dream Big event for graduating high school and making plans to go on to college. After the ceremony and dinner, each graduate received a dorm kit with college essentials.



L to R: Special guest speakers Maraide Green, consultant, *Instant Family*; Sean Anders, writer/director, *Instant Family*; Candi Marie, actress, *Instant Family*.

Circle: Special guest speaker Jessica Chandler, Children's Social Worker, DCFS.

#### FOSTER SCREENING

In honor of Foster Care Awareness month in May, CII partnered with Film Independent to present a special screening of HBO's *Foster*, a compelling look into the complexities of foster care, showcasing CII's Family Preservation Program in action.



#### FATHER DAUGHTER TEA

Project Fatherhood welcomed 35 families to our Otis Booth campus for the 7th annual Father-Daughter Tea. The princess-themed party included tea cup painting, manicures and frame decorating, and is a special opportunity for fathers to bond with their daughters.

**Right:** Deserving dads from our Project Fatherhood program were inducted into the Dr. Hershel K. Swinger Hall of Fame.



#### FATHERHOOD SOLUTIONS CONFERENCE

Project Fatherhood's 12th Annual Fatherhood Solutions Conference explored news ways to build and strengthen relationships between dads and their children. Keynote speakers included Angela Parks-Pyles, DCFS Deputy Director, and Dr. Tova Walsh, Assistant Professor, University of Wisconsin-Madison School of Social Work.

# Building on Success

### A NEW FRANK GEHRY-DESIGNED CAMPUS FOR WATTS

Preaking ground in early 2020, Children's Institute's new 20,000 sq. ft. campus is a permanent investment and commitment to the community of Watts. Slated for completion in late 2021, the campus will house critical therapeutic programs and a variety of free supports for children and families, including:

- Individual and group counseling
- Community meeting space
- After-school and youth development activities

- Childcare
- Art and computer classes
- Parenting workshops
- Project Fatherhood sessions



The building will also be home to the Watts Gang Task Force and LAPD's Community Safety Partnership, strengthening ongoing collaborative efforts for peace in the community and relationship-based policing.



"If you do it right, a building design can tell a kid that we love you." -Frank Gehry

# Support Groups

### **CHAMPIONING OUR PROGRAMS AND MISSION**

e are extremely grateful to our support groups, who go above and beyond in demonstrating their commitment to our mission. Through fundraising events, volunteer activities and much more, The Colleagues, The C.H.I.P.S. (Colleagues Helpers in Philanthropic Service) and Les Amies help thousands of children and families heal from trauma and go on to lead successful lives.

#### THE COLLEAGUES

Founded in 1950, The Colleagues is a women's volunteer non-profit that supports Children's Institute through their resale boutique in Santa Monica and their annual Spring Luncheon.

The Colleagues' 31st Annual Spring Luncheon on April 9, 2019 was hosted by Cristina Ferrare and honored Marlo Thomas with The Colleague's Champion of Children award, presented by Henry Winkler. After the ceremony, the audience was treated to a fashion show of Oscar de la Renta's Fall 2019 Collection by co-creative directors Fernando Garcia and Laura Kim.



Above, L to R: Cristina Ferrare, Fernando Garcia, Marlo Thomas, Henry Winkler and Phil Donahue.

**Below:** Martine Singer, President & CEO, CII and Cara Esposito, President, The Colleagues.





#### THE C.H.I.P.S.

Since 1966, The C.H.I.P.S. have provided program and fundraising support to Children's Institute. In May 2019, the group held their annual luncheon honoring the Watts Gang Task Force and philanthropists Alex Tuttle and Tiffany Tuttle.

In May, The C.H.I.P.S. also generously supported our Dream Big Graduation ceremony and assisted in assembling dorm kits for foster youth headed to college.

#### **LES AMIES**

For nearly half a century, Les Amies has played an important role in generating much needed resources and funds for Children's Institute. In December of 2018, the Les Amies' Annual Holiday Dinner celebrated the spirit of giving and guests enjoyed dinner, dancing and a silent auction.

Les Amies also volunteered at Cll's Winter Family Festival leading children in bingo and ornament decorating.

**Right:** Members of Les Amies volunteering at CII's Winter Family Festival.





**Top:** Members of Children's Institute, The C.H.I.P.S. and honorees Watts Gang Task Force. **Above:** Tiffany Tuttle, Honoree; Martine Singer, President & CEO, CII; Alex Tuttle, Honoree. **Right:** Members of The C.H.I.P.S. volunteering before the Dream Big Graduation.







# Financial Highlights

It's success is due to the generosity of public and private supporters. We are grateful to the many individual, foundation, corporate and board donors, and to our support groups—The Colleagues, The C.H.I.P.S. and Les Amies—whose contributions have allowed us to provide comprehensive, high-quality services to our community's most underserved children and families.



Managing to the highest non-profit standard, we use



our operating expenses for direct program services.



#### FY 2018-2019 Summary of Financial Data

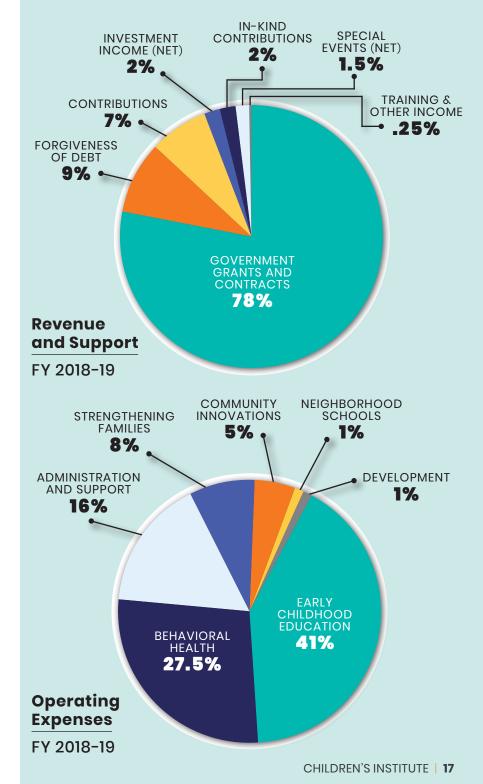
OPERATING REVENUE AND SUPPORT	
Government Grants and Contracts	\$ 68,617,340
Contributions	6,157,437
Special Events	1,303,325
In-Kind Contributions	1,777,301
Forgiveness of Debt	8,168,553
Training & Other Income	204,541
Investment Income (Net)	1,409,872
TOTAL REVENUE AND SUPPORT	\$ \$87,638,369

OPERATING EXPENSES		
Early Childhood Education		\$ 31,569,936
Behavioral Health		21,311,300
Strengthening Families		6,451,018
Community Innovations		4,200,003
Neighborhood Schools		796,408
Administration and Support		12,071,585
Development		908,925
	TOTAL EXPENSES	\$ 77,309,175

Children's Institute's consolidated financial statements are audited annually. The condensed Consolidated Statement of Activities was extracted from the audited consolidated financial statements.

Forgiveness of Debt of \$8,168,553 was a result of the wind-down of the NMTC structure.

Complete audited consolidated financial statements are available upon request.



# Donor Honor Roll

### A LEGACY OF GENEROSITY | JULY 1, 2018–JUNE 30, 2019

#### \$1M and above

The Edna McConnell Clark Foundation

#### \$250,000 - \$999,999

Ballmer Group The Colleagues The Estate of Lee Vandervelde The Harold McAlister Charitable Foundation Weingart Foundation

#### \$100,000 - \$249,999

Anonymous The Carl & Roberta Deutsch Foundation The C.H.I.P.S. The Hearst Foundation Les Amies Beth and Bob Lowe The Otis Booth Foundation Reissa Foundation Robert H. Tuttle Charitable Lead Trust The Rose Hills Foundation

#### \$50,000 - \$99,999

The Ahmanson Foundation The Atlas Family Foundation The California Wellness Foundation California Community Foundation Herbalife Nutrition Foundation Chris and Dick Newman and Family Jean Perkins Foundation W.M. Keck Foundation

#### \$25,000 - \$49,999

Dwight Stuart Youth Foundation Edward Charles Foundation Lawrence Field The Horn Foundation Joseph Drown Foundation Sally and Paul R. Kanin Richard and Christine Mack Michael & Irene Ross Endowment Fund of the Jewish Community Foundation of Los Angeles R.J. and D.A. Munzer Foundation David and Barbara Rognlien

#### \$10,000 - \$24,999

Arthur J. Gallagher & Co. Bank of America Charitable Foundation The Beal Foundation Bergen Foundation Blossom Trustman Living Trust The Capital Group Companies Charitable Foundation Adam and Allison Checchi City National Bank **David Bohnett Foundation** The DevTo Support Foundation Chuck and Lauren Diamond The Dohring Family Foundation Naomi and Jim Ellison The Fran & Ray Stark Foundation Grace Helen Spearman Charitable Foundation Edward Greenspan **Hosan Foundation** Johnny Carson Foundation

Katz Family Foundation Suzanne and Ric Kayne Tarek Kutrieh and Dr. Jennifer Linehan Kutrieh Leonetti O'Connell Family Foundation Christy and Michael Lowe Suzanne and Robert Lowe Manatt, Phelps & Phillips Mari and Patrick McAlister Barry and Carole Patmore and Family Linda and Donald R. Pennell Dick Poladian Joan and Doug Prestine Gelila Assefa Puck The Ralph M. Parsons Foundation Lynda and Stewart Resnick Todd and Jacqueline Rosen Patricia and Michael Rosenfeld Skadden, Arps, Slate, Meagher & Flom LLP Glenn and Andrea Sonnenberg Steaven K & Judith G Jones Foundation Suzanne Marx and Dr. Gary Tearston Barbera Hale Thornhill Trojan Dynasty, LLC Kathleen M. Vanderziel Venable LLP Wells Fargo Foundation

#### \$5,000 - \$9,999

A Thousand Joys Angelo Family Charitable Foundation Susan and William Armistead, Jr. ARUP Deborah Beckmann Bernards Virginia and Austin Beutner Catherine and Robert Beyer **Bogaard Group International Capital Group** Robert and Krishna Daly **Ex-Consultants Agency** James and Jaimi Freeman Yolanda Gill The Goetzman Group Marcia Wilson Hobbs Daryn McDonald Horton In-N-Out Burger Foundation Justin Dart Family Foundation Kathleen McCarthy Kostlan Lear Family Foundation Mara W. Breech Foundation Bob Montgomery New Markets Community Capital Nordstrom Channing Dungey Power and Scott Power Carolyn Clark Powers RCI Builders, Inc. Shirley and Alfred Scheid Swinerton Laurence Tighe Walt Disney Television William H. Hannon Foundation

#### \$1,000 - \$4,999

Susan C. and Stephen E. Adamson Michele and Arlen Andelson Ken Anderson Anonymous Rachel and Lee Ault Eugene Axelrod The B. and M. Rognlien Living Trust Dr. Bruce L. Baker Aimee and Sam Bakhshandehpour Judith and Thomas Beckmen The Beveridge Family Foundation Mark Binder Blackman & Holberton Move Planning Services Justine and Robert Bloomingdale David C. Bohnett Paul Breckenridge Elizabeth Bunce Katherine and Bill Burford California Mental Health Services Authority Canterbury Consulting, Inc. Tim Casey Chait & Company Francine Champagne Craig Chiate Doris Coleman Jace Cook **Cushman Family Foundation** Carl Deutsch DSH // architecture Carla and Gerald du Manoir **ECMC** Foundation The Eli and Edyth Broad Foundation Donna Tuttle and David Elmore Engineering Employees Services Corp Steven Ehrlich Suzanne and Richard Farman James F. Flaherty David Fleming Stella Hall Fordyce Foreman, JP & BJ Exempt Trust Michael and Janet Fourtica Timi and Gordon Freshman Carol Fuchs and Martin Shafer Margaret and James Galbraith The Geomar Foundation, Inc. George Hoag Family Foundation Patricia Glaser Tracey Gluck Good Old Lew Foundation Eunice Goodan Louise and Steve Griffith **Grojean Family Foundation** Paul Haaga Hallock Family Foundation Fred and Joyce Hameetman Penny and Travis Hansen Susan Sands Harbert

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Mindling-Schulman Family Foundation Lisa Baker Morgan Morley Group Foundation Caylan Myronowicz Bradley Myslinski Liz Nelson Matthew O'Donnell Brian O'Laughlin David Olson Paige Orloff Anna M. Patterson Tabetha Peavey Arline and Buddy Pepp Anthony Perliss Perry Family Foundation Pomerantz Kavinoky & Co **Garret Rice** Wendy Schwartz Dave Severino Charlotte and Rick Shepard Mark Shinderman Suzanne Singer Leslie Anne Steiner Phil and Emada Tingirides Elizabeth and Mark Tingloff **Tisbest Philanthropy** Truist UCLA Latino Alumni Association VA Desert Pacific - Federal Credit Union Megan Webber Hal and H. Candis Williams Gena Bell and Dave Witherow Wonderful Giving YourCause, LLC Trustee for Alliance Data Systems, Inc.

Thank you to everyone who donated to Cll. We also extend our thanks to those who have provided in-kind support.

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2121 W. Temple Street | Los Angeles, CA 90026

To make a donation or become a volunteer, visit **childrensinstitute.org** 





All children appear with the consent of their parents or guardians and are not under the jurisdiction of the court or child protective services.